It is generally accepted that simpler is better.

I think the idea of the No Call List is a simple matter where people who go out of their way to sign up are given assurances that they will not receive unwanted telemarketing calls.

Why complicate this idea with rules, restrictions, authorizations, timeframes, and associate companies making a difference.

This is a simple matter. If a person signs up, intending no calls come to him/her from a telemarketer, then no calls should arrive from a telemarketer.

Plain and simple.

To do anything else destroys the integrity of the No Call law. Subverting the will of the people is not a good idea...plain and simple!